PANTA RAY

Inspiring Resilience

bcm+

E-learning

Brochure

PANTA RAY

PANTA RAY **e-learning courses** are what organizations need to spread awareness on subjects related to organizational resilience.

WHAT WE OFFER

Introductory courses and advanced courses

On resilience-related topics

Translation in your language available

HOW WE OFFER IT

Interactive gaming approach

Customizable graphics and contents
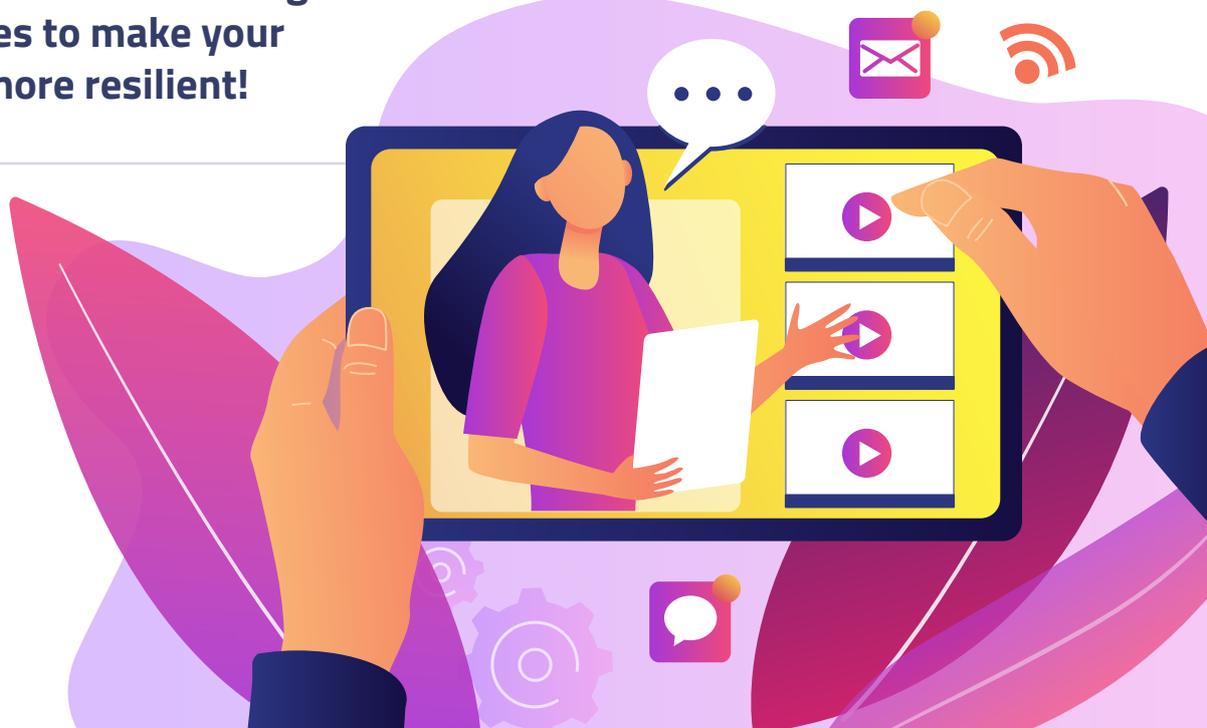
Fully accessible courses

WHO IS IT FOR

Organizations wishing to raise awareness

Industry practitioners
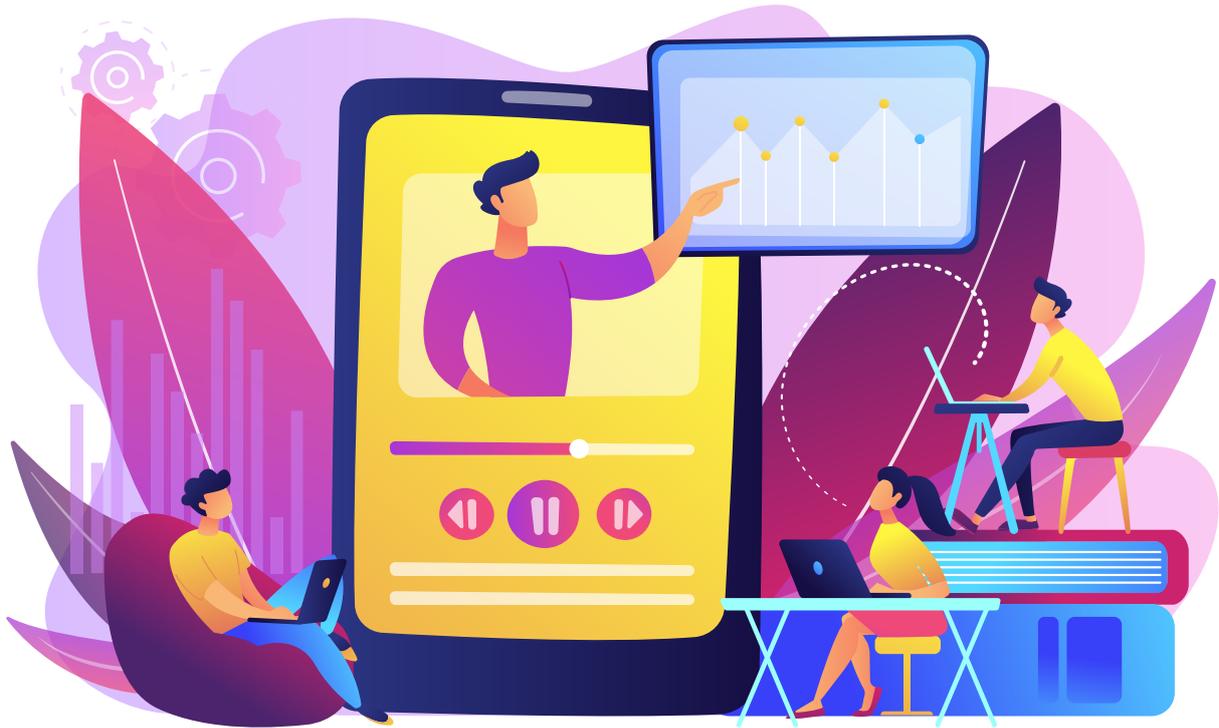
Resilience sector newcomers

E-learning courses are the best tool for organizations that want to train and send a message to thousands of employees at once, generating awareness on these subject matters at a faster pace.

In this context, PANTA RAY offers unique courses on a variety of disciplines, that make learning resilience effective and engaging, so that everybody can truly understand.

Get your course, roll it out, and boost your grassroots understanding on what it takes to make your organization more resilient!
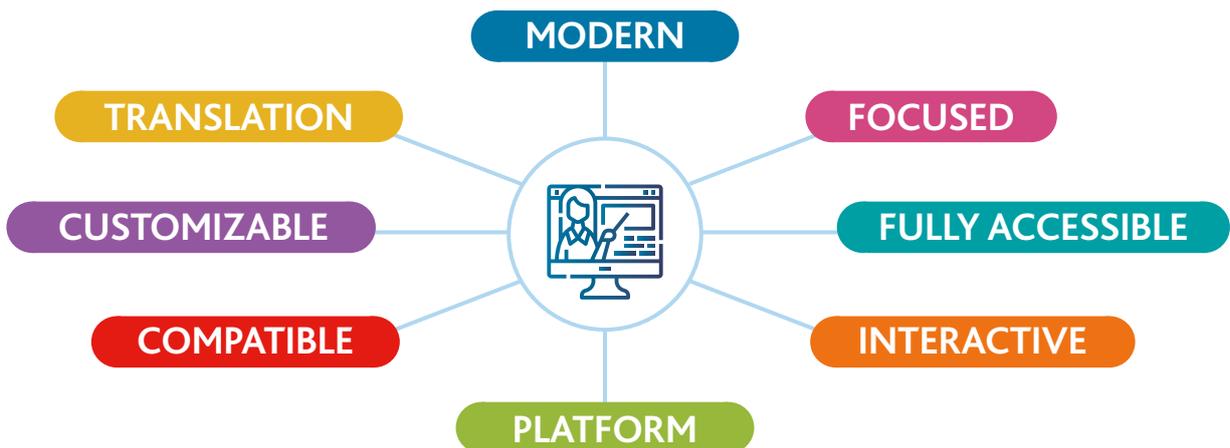
Our goal is to **make resilience accessible to anybody**, and to help organizations receive the support they need from all of their functions and employees, when it comes to building their resilience. To this end, it is essential that **the learning materials are highly engaging and inclusive**, allowing everybody to get on board.

Our innovative courses are designed as interactive cartoon stories, to engage the viewers as they take the course. As the story unfolds, each scene will be followed by our training tutorials, that convey the learning content in a way that is accessible to everyone, including those with no prior knowledge on the subject. Moreover, viewers will be regularly asked to take quick quizzes, to solidify their learning and keep attention levels high.

Discover the features of our e-learning courses:

MODERN

TRANSLATION

FOCUSED

CUSTOMIZABLE

FULLY ACCESSIBLE

COMPATIBLE

INTERACTIVE

PLATFORM

PANTA RAY

CUSTOMIZABLE:

they can be branded with corporate colors / logos and the contents can be tailored to the needs and objectives of any organization.

COMPATIBLE:

all courses are produced in SCORM format, compatible with all the main e-learning platforms on the market.

FULLY ACCESSIBLE:

we ensure compliance with the Web Content Accessibility Guidelines international standards for people with disabilities.

INTERACTIVE:

our courses are built to encourage interactions, with the frequent use of quizzes to reinforce the viewer's learning.

MODERN:

our courses rely on a highly innovative gaming approach, aimed at maximizing the viewer's engagement and learning experience.

PLATFORM:

for those who do not have a platform, PANTA RAY will provide you one with an additional cost based on the number of users.

TRANSLATION:

all courses can be translated in other languages based on your requests.

FOCUSED:

each standard version lasts around 45 minutes, with the possibility to make them longer or shorter according to the specific needs of each organization.

Hey! Good news!

The fee of customized e-learning courses is classifiable as a capital expenditure according to the international accounting standards.

This means it does not affect your profit and loss. Not bad, right?

COURSE LIST

INTRODUCTION TO **BUSINESS CONTINUITY**

▶ YouTube

Why does your organization need this e-learning course?

This is the perfect tool to raise awareness on business continuity. It will allow your employees to understand what business continuity is, why it is important to you, and how to integrate it in your organization. The course focuses on the most common professional struggles of business continuity management to engage the viewer and grant an all-round understanding of what business continuity means in practice.

CONTENTS:

- What is business continuity
- Key principles of international standards for business continuity management
- Leadership, support, and governance of the business continuity program
- Developing a business continuity culture across the organization
- Analyses for business continuity planning
- The impacts of a disruption
- Business continuity strategies and tactics
- How to build and use business continuity plans
- Exercising and maintaining business continuity capabilities

MATERIALS:

- Case studies
- Quizzes and interactive graphs
- Downloadable "Guide to Business Continuity"
- Attendance Certificate

LANGUAGES AVAILABLE:

- English
- Italian
- Other languages on request

LEARNING OBJECTIVES:

- Understand the importance of a business continuity program, the role of a policy, the typical governance model and the top management's involvement.
- Embed business continuity principles in the organizational culture.
- Learn the key concepts of a business impact analysis to support the management team in identifying priorities and requirements for business continuity.
- Analyze risks and threats to the business continuity of the organization.
- Contribute to the definition of business continuity solutions and risks / threats mitigating measures.
- Plan for disruptions to build business continuity capabilities.
- Validate business continuity capabilities through exercising and steer continuous improvement.

INTRODUCTION TO CRISIS MANAGEMENT

Why does your organization need this e-learning course?

This course will allow your employees to understand the main principles of crisis management, focusing on how to correctly identify a crisis, boost your organization's preparedness, manage crisis communication and the post-crisis phase, and write efficient crisis plans. It is designed to prepare your staff to face the difficulties caused by external or internal factors emerging during a crisis. Moreover, throughout the course, participants will be presented several crisis management case studies to examine what crisis management looks like in practice and be successful when it matters the most.

CONTENTS:

• What is a crisis
• The differences between crises and incidents
• How to build a crisis management program
• Crisis planning
• Escalation procedures and top-down control of the crisis response
• Roles and responsibilities in a crisis
• Critical success factors in managing crises
• The costs of a crisis
• Key principles of crisis communication
• The post-crisis and return to normality

MATERIALS:

• Case studies
• Quizzes and interactive graphs
• Downloadable "Guide to Crisis Management"
• Attendance Certificate

LANGUAGES AVAILABLE:

• English
• Italian
• Other languages on request

LEARNING OBJECTIVES:

• Understand the definition of "crisis", what are its impacts and what differentiates it from an ordinary incident.
• Learn about the steps to create a sound crisis management programme.
• Improve the capability to prepare effective crisis management plans.
• Embed the main principles to ensure an effective crisis response.
• Understand the importance of knowing roles and responsibilities in a crisis.
• Comprehend how to properly communicate during a crisis to support the response efforts and avoid reputational damages.
• Gain practical knowledge on crisis management through the analysis of case studies.

INTRODUCTION TO SUPPLY CHAIN CONTINUITY

▶ YouTube

Why does your organization need this e-learning course?

This course provides an introduction on how to apply business continuity to supply chain management.
It is particularly targeted for all your employees involved in your supply chain, allowing them to understand how to make it more resilient by applying the core principles of business continuity management. Moreover, your employees will understand the importance of analyzing the threat landscape of the supply chain and the possibilities provided by the use of the most recent technologies in the context of supply chain management.

CONTENTS:

- Horizon scanning for the supply chain
- The most common consequences of a supply chain disruption
- Supply chain complexity
- Key factors of supply chain resilience
- Business continuity management in the supply chain
- Analyzing your suppliers' resilience
- Improving your suppliers' own resilience
- Technologies serving supply chain continuity
- The digital revolution in the supply chain
- Opportunities and risks of the new technologies

MATERIALS:

- Case studies
- Quizzes and interactive graphs
- Downloadable "Guide to Supply Chain Continuity"
- Attendance Certificate

LANGUAGES AVAILABLE:

- English
- Italian
- Other languages on request

LEARNING OBJECTIVES:

- Realize the importance of horizon scanning activities for your supply chain continuity.
- Understand how a business continuity management system contributes to your supply chain resilience.
- Highlight common misconceptions regarding supply chain resilience.
- Learn the metrics to integrate business continuity principles into supply chain management.
- Identify new technologies that could potentially support your organization in making your supply chain more resilient: Internet of Things, Blockchain, Artificial Intelligence.

INTRODUCTION TO INFORMATION SECURITY

Why does your organization need this e-learning course?

In order to ensure effective information security, a basic understanding and collaboration from all your employees is crucial, to make sure that preventable errors are avoided. This course will allow your employees to understand the scope of action of information security and its close relationship with cybersecurity. After learning about the objectives of an information security management system, the course will guide the viewers in understanding the practical steps to set it up so that it complies with the international standards and best practices in the discipline.

CONTENTS:

- What is information security
- Elements of related legislation
- Confidentiality, availability and integrity
- The information security policy
- Information security and risk assessment
- Countermeasures to information security threats
- The risk owner: who they are and what they do
- Assessing the information security management system's performance
- Planning for continual improvement

MATERIALS:

- Case studies
- Quizzes and interactive graphs
- Downloadable "Information Security"
- Attendance Certificate

LANGUAGES AVAILABLE:

- English
- Italian
- Other languages on request

LEARNING OBJECTIVES:

- Gain a clear understanding of the distinction between information security and cybersecurity.
- Learn about the purpose and the scope of action of an information security management system.
- Write an information security policy and build an information security management system.
- Understand the main threats and countermeasures for information security.
- Conduct information security risk assessments.
- Establish the responsibilities for the information security risks.
- Set up a system to assess the performance of an information security management system.

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